

Angela Cassidy

Angela Cassidy graduated from Cornell with a BS degree in 1991 where she attended the ALS College majoring in Economics, specializing in Marketing and Management. She has 20 years of experience in marketing and public relations and has always worked with non-profit companies through events and community outreach whether from the corporate side or directly for the non-profit. Angela organized, conducted and hosted events and conventions for up to 3,000 people. She also acted as spokesperson for all regional press doing television, radio and newspaper interviews around the U.S. She has developed and conducted four-hour training seminars for 50-150 people.

Angela has also worked as an Education Consultant where she conducted professional development workshops for school systems in the Eastern US involving the implementation of software to assist in assessment and compilation of individualized education plans (IEP's). She has worked in development and community outreach with many nonprofit companies representing the company or donor, and eventually solely moved into development, working for the non-profit company, Easter Seals where she planned, organized and implemented the annual appeal, stewarded major donors, and secured individual and corporate contributions. She also planned and executed the first Easter Seals "Walk With Me" event in Southeastern, Ct.